

Program Benefits

Become an Educational Technology Expert and Grow Revenue

BENEFITS

- Marketing Support:**
- Co-branded product literature
 - Partner reference on bascom.com
 - Advanced notification of end-user communications (New Software Releases)
- Sales Support:**
- End-user, web-based product demos and webinars
 - Access to online Partner Portal
 - Technical pre-sales support
 - Access to trial software for demos and training
 - Special Competitive Upgrade Program
 - Deal Registration
 - Customer references/testimonials
 - Access to Channel Account Manager
- Product Support:**
- Email and telephone support: 8am-6pm, M-F, ET (available to 7pm by scheduling call beforehand)
 - Remote deployment services
 - Automatic maintenance and upgrades
 - Periodic product enhancement review
- Training:**
- Web-based technical training
 - Web-based sales team training

